

2017 Print Calendar



| ISSUE DATE | | AD CLOSE | ON SALE |
|----------------|-------------------------------------------------------------------------------------------------------------------------------------|----------|----------|
| 1/2 | | 11/28/16 | 12/23/16 |
| 1/9 | Golden Globes Picks STYLE TRACKS: Red Carpet | 12/5/16 | 12/30/16 |
| 1/16 1/6/16 | Winter TV Preview STYLE TRACKS: Red Carpet | 12/12/16 | |
| 1/23 | HALF THEIR SIZE Golden Globes Coverage/Pet Edit STYLE TRACKS: Red Carpet | 12/12/16 | 1/13/16 |
| 1/30 | STYLE TRACKS: Red Carpet Expanded Beauty: Red Carpet/Awards PEOPLE Food: Super Bowl | 12/26/16 | 1/20/16 |
| 2/6 | GRAMMY Ballot GRAMMY Picks/GRAMMY Insider Style: Valentine's Day Gift Guide STYLE TRACKS: Red Carpet/Inauguration Coverage | 1/2 | 1/27 |
| 2/13 | SAG Coverage/STYLE TRACKS: Red Carpet Oscars Walkup/PEOPLE Food: Valentine's Day | 1/9 | 2/3 |
| 2/15 | RED CARPET SUBSCRIBER ISSUE | 1/2 | 2/15 |
| 2/20 | Oscars Portfolio/Oscars Picks/Oscars Ballot Pet of the Month/STYLE TRACKS: Red Carpet | 1/16 | 2/10 |
| 2/27 | GRAMMY Coverage Oscars Walkup/STYLE TRACKS: Red Carpet PEOPLE Food: Red Carpet | 1/23 | 2/17 |
| 3/6 | Celeb Chef Special #1 STYLE TRACKS: Red Carpet | 1/30 | 2/24 |
| 3/13 | OSCARS | 1/30 | 3/3 |
| 3/20 | Expanded Beauty: Spring Preview (Skin/Makeup) | 2/13 | 3/10 |
| 3/27 | PEOPLE Food: Easter/Style: Spring Fashion Guide | 2/20 | 3/17 |
| 4/3 | Pet Section | 2/27 | 3/24 |
| 4/10 | Companies That Care | 3/6 | 3/31 |
| 4/17 | Hollywood at Home #1 | 3/13 | 4/7 |
| 4/24 | Expanded Beauty: Spring Hair | 3/20 | 4/14 |
| 5/1 | WORLD'S MOST BEAUTIFUL | 3/20 | 4/21 |
| 5/8 | Mother's Day Gift Guide | 4/3 | 4/28 |
| 5/15 | Summer Movie Preview Expanded Beauty: Celeb Guest Editor | 4/10 | 5/5 |
| 5/22 | PEOPLE Food: Memorial Day | 4/17 | 5/12 |
| 5/29 | BODIES | 4/17 | 5/19 |
| 6/5 | Summer Beauty Guide | 5/1 | 5/26 |
| 6/12 | Father's Day Gift Guide | 5/8 | 6/2 |
| 6/19 | Summer TV Preview | 5/15 | 6/9 |

| ISSUE DATE | | AD CLOSE | ON SALE |
|------------|----------------------------------------------------------------------------------------------------------------------|----------|----------|
| 6/26 | Pet Edit | 5/22 | 6/16 |
| 7/3 | PEOPLE FOOD: July 4th 100 Reasons Why We Love America | 5/29 | 6/23 |
| 7/10 | Expanded Beauty Section PEOPLE FOOD: Wimbledon | 6/5 | 6/30 |
| 7/17 | Celeb Chef Special #2 | 6/12 | 7/7 |
| 7/24 | Hollywood at Home #2 | 6/19 | 7/14 |
| 7/31 | Pet Section | 6/26 | 7/21 |
| 8/7 | PEOPLE FOOD: Back to School | 7/3 | 7/28 |
| 8/14 | Expanded Beauty: Fall Beauty Preview | 7/10 | 8/4 |
| 8/21 | Emmy Portfolio | 7/17 | 8/11 |
| 8/28 | KIDS & BABIES PEOPLE FOOD: Labor Day | 7/17 | 8/18 |
| 9/4 | Fall TV Preview | 7/31 | 8/25 |
| 9/11 | Fall Movie Preview | 8/7 | 9/1 |
| 9/18 | THE STYLE ISSUE Emmy Insider/Emmy Ballot/Emmy Picks | 8/7 | 9/8 |
| 9/25 | Pet Edit | 8/21 | 9/15 |
| 10/2 | Emmy Coverage/Toronto Film Festival | 8/28 | 9/22 |
| 10/9 | Pet Section | 9/4 | 9/29 |
| 10/16 | Hollywood at Home #3 Women Changing the World Walkup | 9/11 | 10/6 |
| 10/23 | Expanded Beauty: Skincare/Makeup Section Ones to Watch/Women Changing the World Walkup | 9/18 | 10/13 |
| 10/30 | PEOPLE FOOD: Halloween Women Changing the World Walkup | 9/25 | 10/20 |
| 11/6 | SMA Walkup/ Women Changing the World Walkup Celeb Chef Special #3 | 10/2 | 10/27 |
| 11/13 | 25 Women Changing the World/SMA Walkup PEOPLE FOOD: Thanksgiving Expanded Beauty: Holiday Beauty (Hair/Makeup) | 10/9 | 11/3 |
| 11/20 | Holiday Movie Preview/SMA Walkup | 10/16 | 11/10 |
| 11/27 | SEXIEST MAN ALIVE | 10/16 | 11/17 |
| 12/4 | Holiday Gift Guide | 10/30 | 11/24 |
| 12/11 | Style Gift Guide/PEOPLE FOOD: Holiday PEOPLE Beauty Awards | 11/6 | 12/1 |
| 12/18 | BEST OF 2017 Pet Edit/Pet Awards | 11/6 | 12/8 |
| 12/25 | | 11/20 | 12/15 |
| 1/1/18 | | 11/27/17 | 12/22/17 |

- **FEATURED ISSUES**
- Edit Features • Subscriber Issues

2017 Digital Calendar



| LIVE DATE | | ISSUE ON SALE |
|--------------------|----------------------------------------------------------|---------------|
| 12/28/16 – 1/13/17 | NEW YEAR, NEW YOU | 1/13/17 |
| 1/2 – 1/9 | People's Choice Awards Award Show Date: 1/4 | N/A |
| 1/1 – 1/15 | GOLDEN GLOBES Award Show Date: 1/8 | 1/13 |
| 1/19 – 1/29 | Sundance Film Festival | N/A |
| 1/22 – 2/5 | SAG Award Show Date: 1/29 | 2/3 |
| 1/30 – 2/6 | Super Bowl Super Bowl Sunday: 2/5 | N/A |
| 2/5 – 2/19 | GRAMMY Award Show Date: 2/12 | 2/27 |
| 2/2 – 2/17 | NYFW Runs: 2/9 – 2/17 | N/A |
| 1/31 – 2/14 | Valentine's Day Tuesday 2/14 | N/A |
| 2/23 – 2/27 | Indie Spirit Awards Awards Show Date: 2/25 | N/A |
| 2/19 – 3/5 | OSCAR Award Show Date: 2/26 | 3/3 |
| 3/10 – 3/13 | Kid's Choice Awards Awards Show Date: 3/11 | N/A |
| 4/2 – 4/3 | Academy of Country Music Awards Awards Show Date: 4/2 | N/A |
| 4/9 – 4/10 | MTV Movie Awards Awards Show Date: 4/9 | N/A |
| 4/14 – 4/28 | WORLD'S MOST BEAUTIFUL | 4/21 |
| 5/8 – 5/15 | Mother's Day Sunday 5/14 | 4/28 |
| 5/1 – 5/5 | Met Gala Monday 5/1 | N/A |
| 5/11 – 5/29 | Cannes Film Festival May 17 – 28 | N/A |
| 5/15 – 5/26 | BODIES | 5/19 |
| 5/14 – 5/15 | Billboard Music Awards Awards Show Date: 5/14 | N/A |
| 6/10 – 6/15 | Guys' Choice Awards Awards Show Date: 6/10 | N/A |

| LIVE DATE | | ISSUE ON SALE |
|---------------------------|-------------------------------------------------|---------------|
| Day of | CFDA Fashion Awards Awards Show Date: TBD | N/A |
| One Week Timed to Show | CMT Music Awards Awards Show Date: TBD | N/A |
| 6/12 – 6/19 | Father's Day Sunday, June 18 | 6/2 |
| Day of | Tony Awards Awards Show Date: TBD | N/A |
| 6/16 – 6/30 | 100 Reasons to Love America | 6/23 |
| Day of | Teen Choice Awards Awards Show Date: 7/30 | |
| One Week Timed to Show | MTV Video Music Awards Awards Show Date: TBD | N/A |
| 8/1 – 9/1 | KIDS & BABIES/BACK TO SCHOOL | 8/18 |
| 9/2 – 9/15 | NYFW 9/7 – 9/17 | N/A |
| 9/7 – 9/19 | Toronto Film Festival 9/7 – 9/17 | 9/22 |
| 9/8 – 9/22 | BEST DRESSED/STYLE ISSUE | 9/8 |
| 10/6 – 10/13 | Ones to Watch | 10/13 |
| 9/18 – 9/30 | EMMYS Awards Show: 8/24 | 9/22 |
| Dates TBD | Hollywood at Home | ??? |
| 10/18 – 11/1 | Halloween | N/A |
| 10/27 – 11/10 | 25 Women Changing the World | 11/3 |
| One Week Timed to Show | CMA Awards Awards Show Date: TBD | N/A |
| 10/1 – 11/24 | SEXIEST MAN ALIVE | 11/17 |
| Day of | American Music Awards Awards Show Date: TBD | N/A |
| Day of (if at all) | Hollywood Film Awards Awards Show Date: TBD | N/A |
| 11/20 – 12/31 | Holiday | N/A |
| Dates TBD | Pet Awards | ??? |
| 12/1 – 12/31 | BEST OF 2017 | 12/8 |

• **BRAND FRANCHISES**

- Digital Component to Print Special Edition or Special Feature