

# 2018 Edit Calendar



ISSUE DATE		AD CLOSE	ON SALE
1/1		11/27	12/22
1/8	Golden Globes Picks STYLE TRAX: Red Carpet	12/4	12/29
1/15	Winter TV Preview STYLE TRAX: Red Carpet Half Their Size	12/4	1/5
1/22	STYLE TRAX: Red Carpet Golden Globes Coverage Grammy Ballot/ Insider/ Picks Pet Edit	12/18	1/12
1/29	Expanded Beauty: Red Carpet/Awards STYLE TRAX: Red Carpet PEOPLE FOOD: Super Bowl	12/25	1/19
2/5	STYLE TRAX: Red Carpet Style: Valentine's Day Gift Guide SAG Coverage	1/1	1/26
2/12	Olympic Insider STYLE TRAX: Red Carpet PEOPLE FOOD: Valentine's Day Oscar Walkup Grammy Coverage	1/8	2/2
2/19	Pet of the Month STYLE TRAX: Red Carpet	1/15	2/9
2/22	<b>Red Carpet Sub Special</b>	1/5	2/26
2/26	Olympic Coverage Oscar Portfolio/ Ballot/ Picks STYLE TRAX: NYFW PEOPLE FOOD: Red Carpet	1/22	2/16
3/5	STYLE TRAX: Red Carpet Celeb Chef #1	1/29	2/23
3/12	Expanded Beauty: Spring Beauty	2/5	3/2
3/19	Oscar Issue Pet Section PEOPLE FOOD: Easter Theme	2/5	3/9
3/26	<b>Style: Spring Fashion Guide</b>	2/19	3/16
4/2		2/26	3/23
4/9		3/5	3/30
4/16	ACM Coverage (Trax) Hollywood @ Home #1	3/12	4/6
4/23	Expanded Beauty Section: Spring Hair	3/19	4/13
4/30	THE BEAUTIFUL ISSUE	3/19	4/20
5/7	Mother's Day Gift Guide	4/2	4/27
5/14	Summer Movie Preview Expanded Beauty Section: Spring Glow	4/9	5/4
5/18	<b>Star Wars</b>	4/2	5/18
5/21	<b>PEOPLE FOOD: Memorial Day</b>	4/16	5/11
5/28	<b>The Food &amp; Travel Special</b>	4/16	5/18
6/4	Summer Beauty Guide Royal Wedding Special Issue	4/30	5/25
6/11	Father's Day Gift Guide Body Transformations	5/7	6/1
6/18	Summer TV Preview	5/14	6/8
6/25	Pet Section	5/21	6/15

ISSUE DATE		AD CLOSE	ON SALE
7/2	PEOPLE FOOD: July 4th 100 Reasons Why We Love America	5/28	6/22
7/9	Great Ideas: Wimbledon Expanded Beauty Section: Summer Hair	6/4	6/29
7/16	Celeb Chef Special #2	6/11	7/6
7/23	Hollywood at Home #2	6/18	7/13
7/30	Companies That Care	6/25	7/20
8/6	PEOPLE FOOD: Back to School Pet Section	7/2	7/27
8/13	Expanded Beauty Section: Fall Beauty Preview	7/9	8/3
8/20	Emmy Portfolio	7/16	8/10
8/27	<b>Kids &amp; Babies</b> PEOPLE FOOD: Labor Day	7/16	8/17
9/3	Fall TV Preview Pet Edit	7/30	8/24
9/10	Fall Movie Preview Pet Edit	8/6	8/31
9/17	<b>The Style Issue</b> Emmy Ballot/ Picks/ Insider	8/6	9/7
9/24	Pet Edit New York Fashion Week	8/20	9/14
10/1	Toronto Film Festival Emmy Coverage Pet Section	8/27	9/21
10/8	The Food Issue	9/3	9/28
10/15	Women Changing the World Walkup Ones to Watch	9/10	10/5
10/22	Women Changing the World Walkup Expanded Beauty: Best of Fall Beauty Hollywood @ Home #3	9/17	10/12
10/29	Women Changing the World Walkup Pet: Halloween PEOPLE FOOD: Halloween	9/24	10/19
11/5	SMA Walkup Celeb Chef Special #3 Women Changing the World Walkup	10/1	10/26
11/12	25 Women Changing the World SMA Walkup PEOPLE FOOD: Thanksgiving Expanded Beauty Section: Holiday Beauty	10/8	11/2
11/19	SMA Walkup Holiday Movie Preview	10/15	11/9
11/26	SEXIEST MAN ALIVE	10/15	11/16
12/3	<b>Holiday Gift Guide</b>	10/29	11/23
12/10	Style Gift Guide PEOPLE FOOD: Holiday Beauty Awards	11/5	11/30
12/17	BEST OF 2018 Pet Awards Pet Edit	11/5	12/7
12/24		11/19	12/14
12/31		11/26	12/21

UPDATED 5.8.18; EDITORIAL DATES AND FEATURES SUBJECT TO CHANGE

• **FEATURED ISSUES** • **EDIT FEATURES** • **Newsstand Special**  
• **SPECIAL EDITORIAL FEATURES**

# 2018 Digital Calendar



LIVE DATE		ISSUE ON SALE
12/30 – 1/13	<b>NEW YEAR, NEW YOU</b> Half Their Size Site Special	1/5/17
1/8 – 1/15	People's Choice Awards Award Show Date: 1/10	N/A
1/1 – 1/15	<b>GOLDEN GLOBES</b> Award Show Date: 1/7	1/12
1/18 – 1/29	Sundance Film Festival	N/A
1/15 – 1/28	<b>SAG</b> Award Show Date: 1/21	1/26
1/29 – 2/5	Super Bowl Super Bowl Sunday: 2/4	1/26
1/22 – 2/5	<b>GRAMMY</b> Award Show Date: 1/28	2/2
2/1 – 2/16	<b>NYFW</b> Runs: 2/8 – 2/16	N/A
1/31 – 2/14	Valentine's Day Wednesday 2/14	N/A
3/1 – 3/5	Indie Spirit Awards Awards Show Date: 3/3	N/A
2/17 – 3/12	<b>OSCAR</b> Award Show Date: 3/4	3/9
3/10 – 3/13	Kid's Choice Awards Awards Show Date: 3/11	N/A
4/2 – 4/3	Academy of Country Music Awards Awards Show Date: 4/2	N/A
4/10 – 4/11	MTV Movie Awards Awards Show Date: 4/10	N/A
4/13 – 4/27	<b>WORLD'S MOST BEAUTIFUL</b>	4/20
5/7 – 5/14	<b>Mother's Day</b> Sunday 5/13	4/28
4/30 – 5/4	Met Gala Monday 4/30	N/A
5/3 – 5/21	Cannes Film Festival May 9 – 20	N/A
5/14 – 5/25	<b>HOW I LOST 100 LBS.</b>	5/18
5/20 – 5/21	Billboard Music Awards Awards Show Date: 5/20	N/A
6/10 – 6/15	Guys' Choice Awards Awards Show Date: TBD	N/A
Day of	CFDA Fashion Awards Awards Show Date: TBD	N/A

LIVE DATE		ISSUE ON SALE
One Week Timed to Show	CMT Music Awards Awards Show Date: 6/6	N/A
6/11 – 6/18	<b>Father's Day</b> Sunday, June 17	6/2
Day of	Tony Awards Awards Show Date: TBD	N/A
6/20 – 7/6	<b>100 Reasons to Love America</b>	6/22
Day of	Teen Choice Awards Awards Show Date: TBD	
One Week Timed to Show	MTV Video Music Awards Awards Show Date: TBD	N/A
7/31 – 8/31	<b>KIDS &amp; BABIES/ BACK TO SCHOOL</b>	8/17
9/3 – 9/19	NYFW 9/8 – 9/16	N/A
9/7 – 9/19	Toronto Film Festival TBD	9/22
9/7 – 9/21	<b>BEST DRESSED/STYLE ISSUE</b>	9/7
9/28 – 10/5	Ones to Watch	10/5
9/11 – 9/29	<b>EMMYS</b> Awards Show: TBD	9/21
Dates TBD	Hollywood at Home	10/12
10/18 – 11/1	Halloween	10/19
10/26 – 11/9	25 Women Changing the World	11/2
One Week Timed to Show	CMA Awards Awards Show Date: TBD	N/A
9/30 – 11/23	<b>SEXIEST MAN ALIVE</b>	11/16
Day of	American Music Awards Awards Show Date: TBD	N/A
Day of (if at all)	Hollywood Film Awards Awards Show Date: TBD	N/A
11/20 – 12/31	Holiday	11/23
Dates TBD	Pet Awards	12/7
12/1 – 12/31	<b>BEST OF 2018</b>	12/7

- **BRAND FRANCHISES**
- Digital Component to Print Special Edition or Special Feature