

2018 Edit Calendar



ISSUE DATE		AD CLOSE	ON SALE	ISSUE DATE		AD CLOSE	ON SALE
1/1		11/27	12/22	7/2	PEOPLE FOOD: July 4th 100 Reasons Why We Love America	5/28	6/22
1/8	Golden Globes Picks STYLE TRAX: Red Carpet	12/4	12/29	7/9	Great Ideas: Wimbledon Expanded Beauty Section	6/4	6/29
1/15	Winter TV Preview STYLE TRAX: Red Carpet Half Their Size	12/4	1/5	7/16	Celeb Chef Special #2	6/11	7/6
1/22	STYLE TRAX: Red Carpet Golden Globes Coverage Grammy Ballot/ Insider/ Picks Pet Edit	12/18	1/12	7/23	Hollywood at Home #2	6/18	7/13
1/29	Expanded Beauty: Red Carpet/Awards STYLE TRAX: Red Carpet PEOPLE FOOD: Super Bowl	12/25	1/19	7/30	Companies That Care	6/25	7/20
2/5	STYLE TRAX: Red Carpet Style: Valentine's Day Gift Guide SAG Coverage	1/1	1/26	8/6	PEOPLE FOOD: Back to School Pet Section	7/2	7/27
2/12	Olympic Insider STYLE TRAX: Red Carpet PEOPLE FOOD: Valentine's Day Oscar Walkup Grammy Coverage	1/8	2/2	8/13	Expanded Beauty Section	7/9	8/3
2/19	Pet of the Month STYLE TRAX: Red Carpet	1/15	2/9	8/20	Emmy Portfolio	7/16	8/10
2/22	Red Carpet Sub Special	1/5	2/26	8/27	Kids & Babies PEOPLE FOOD: Labor Day	7/16	8/17
2/26	Olympic Coverage Oscar Portfolio/ Ballot/ Picks STYLE TRAX: NYFW PEOPLE FOOD: Red Carpet	1/22	2/16	9/3	Fall TV Preview Pet Edit	7/30	8/24
3/5	STYLE TRAX: Red Carpet Celeb Chef #1	1/29	2/23	9/10	Fall Movie Preview Pet Edit	8/6	8/31
3/12	Expanded Beauty	2/5	3/2	9/17	The Style Issue Emmy Ballot/ Picks/ Insider	8/6	9/7
3/19	Oscar Issue Pet Section PEOPLE FOOD: Easter Theme	2/5	3/9	9/24	Pet Edit	8/20	9/14
3/26	Style: Spring Fashion Guide	2/19	3/16	10/1	Toronto Film Festival Emmy Coverage Pet Section	8/27	9/21
4/2		2/26	3/23	10/8	The Food Issue	9/3	9/28
4/9		3/5	3/30	10/15	Women Changing the World Walkup Ones to Watch	9/10	10/5
4/16	ACM Coverage (Trax) Hollywood @ Home #1	3/12	4/6	10/22	Women Changing the World Walkup Expanded Beauty: Best of Fall Makeup Hollywood @ Home #3	9/17	10/12
4/23	Expanded Beauty Section	3/19	4/13	10/29	Women Changing the World Walkup Pet: Halloween PEOPLE FOOD: Halloween	9/24	10/19
4/30	WORLD'S MOST BEAUTIFUL ISSUE	3/19	4/20	11/5	SMA Walkup Celeb Chef Special #3 Women Changing the World Walkup	10/1	10/26
5/7	Mother's Day Gift Guide	4/2	4/27	11/12	25 Women Changing the World SMA Walkup PEOPLE FOOD: Thanksgiving Expanded Beauty Section	10/8	11/2
5/14	Summer Movie Preview Expanded Beauty Section	4/9	5/4	11/19	SMA Walkup Holiday Movie Preview	10/15	11/9
5/21	PEOPLE FOOD: Memorial Day	4/16	5/11	11/26	SEXIEST MAN ALIVE	10/15	11/16
5/28	The Food & Travel Special	4/16	5/18	12/3	Holiday Gift Guide	10/29	11/23
6/4	Summer Beauty Guide Royal Wedding Special Issue	4/30	5/25	12/10	Style Gift Guide PEOPLE FOOD: Holiday Beauty Awards	11/5	11/30
6/11	Father's Day Gift Guide Bodies Issue: Every Woman, Every Body	5/7	6/1	12/17	BEST OF 2018 Pet Awards Pet Edit	11/5	12/7
6/18	Summer TV Preview	5/14	6/8	12/24		11/19	12/14
6/25	Pet Section	5/21	6/15	12/31		11/26	12/21

UPDATED 1.17.18; EDITORIAL DATES AND FEATURES SUBJECT TO CHANGE
 • FEATURED ISSUES • EDIT FEATURES
 • SPECIAL EDITORIAL FEATURES

2018 Digital Calendar



LIVE DATE		ISSUE ON SALE	LIVE DATE		ISSUE ON SALE
12/30 – 1/13	NEW YEAR, NEW YOU Half Their Size Site Special	1/5/17	One Week Timed to Show	CMT Music Awards Awards Show Date: 6/6	N/A
1/8 – 1/15	People's Choice Awards Award Show Date: 1/10	N/A	6/11 – 6/18	Father's Day Sunday, June 17	6/2
1/1 – 1/15	GOLDEN GLOBES Award Show Date: 1/7	1/12	Day of	Tony Awards Awards Show Date: TBD	N/A
1/18 – 1/29	Sundance Film Festival	N/A	6/20 – 7/6	100 Reasons to Love America	6/22
1/15 – 1/28	SAG Award Show Date: 1/21	1/26	Day of	Teen Choice Awards Awards Show Date: TBD	
1/29 – 2/5	Super Bowl Super Bowl Sunday: 2/4	1/26	One Week Timed to Show	MTV Video Music Awards Awards Show Date: TBD	N/A
1/22 – 2/5	GRAMMY Award Show Date: 1/28	2/2	7/31 – 8/31	KIDS & BABIES/ BACK TO SCHOOL	8/17
2/1 – 2/16	NYFW Runs: 2/8 – 2/16	N/A	9/3 – 9/19	NYFW 9/8 – 9/16	N/A
1/31 – 2/14	Valentine's Day Wednesday 2/14	N/A	9/7 – 9/19	Toronto Film Festival TBD	9/22
3/1 – 3/5	Indie Spirit Awards Awards Show Date: 3/3	N/A	9/7 – 9/21	BEST DRESSED/STYLE ISSUE	9/7
2/17 – 3/12	OSCAR Award Show Date: 3/4	3/9	9/28 – 10/5	Ones to Watch	10/5
3/10 – 3/13	Kid's Choice Awards Awards Show Date: 3/11	N/A	9/11 – 9/29	EMMYS Awards Show: TBD	9/21
4/2 – 4/3	Academy of Country Music Awards Awards Show Date: 4/2	N/A	Dates TBD	Hollywood at Home	10/12
4/10 – 4/11	MTV Movie Awards Awards Show Date: 4/10	N/A	10/18 – 11/1	Halloween	10/19
4/13 – 4/27	WORLD'S MOST BEAUTIFUL	4/20	10/26 – 11/9	25 Women Changing the World	11/2
5/7 – 5/14	Mother's Day Sunday 5/13	4/28	One Week Timed to Show	CMA Awards Awards Show Date: TBD	N/A
4/30 – 5/4	Met Gala Monday 4/30	N/A	9/30 – 11/23	SEXIEST MAN ALIVE	11/16
5/3 – 5/21	Cannes Film Festival May 9 – 20	N/A	Day of	American Music Awards Awards Show Date: TBD	N/A
5/14 – 5/25	HOW I LOST 100 LBS.	5/18	Day of (if at all)	Hollywood Film Awards Awards Show Date: TBD	N/A
5/20 – 5/21	Billboard Music Awards Awards Show Date: 5/20	N/A	11/20 – 12/31	Holiday	11/23
6/10 – 6/15	Guys' Choice Awards Awards Show Date: TBD	N/A	Dates TBD	Pet Awards	12/7
Day of	CFDA Fashion Awards Awards Show Date: TBD	N/A	12/1 – 12/31	BEST OF 2018	12/7

- BRAND FRANCHISES
- Digital Component to Print Special Edition or Special Feature