

Annual Frequency: 54 times/year

Field Served: Personality Journalism.

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Publisher's Statement

6 months ended June 30, 2018, *Subject to Audit*

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
3,031,829	391,493	3,423,322	3,400,000	23,322

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Jan 01	2,819,540	48,754	2,868,294	203,762		203,762	3,072,056	344,722	717	345,439	3,368,024	49,471	3,417,495
Jan 08	2,697,517	51,897	2,749,414	267,732		267,732	3,017,146	397,942	1,056	398,998	3,363,191	52,953	3,416,144
Jan 15	2,711,002	50,721	2,761,723	266,503		266,503	3,028,226	389,437	1,041	390,478	3,366,942	51,762	3,418,704
Jan 22	2,697,902	51,312	2,749,214	261,144		261,144	3,010,358	404,248	801	405,049	3,363,294	52,113	3,415,407
Jan 29	2,716,892	50,949	2,767,841	257,883		257,883	3,025,724	388,765	775	389,540	3,363,540	51,724	3,415,264
Feb 05	2,692,873	51,534	2,744,407	258,990		258,990	3,003,397	412,238	827	413,065	3,364,101	52,361	3,416,462
Feb 12	2,675,334	50,889	2,726,223	258,405		258,405	2,984,628	428,136	923	429,059	3,361,875	51,812	3,413,687
Feb 19	2,776,958	48,147	2,825,105	268,094		268,094	3,093,199	310,886	615	311,501	3,355,938	48,762	3,404,700
* Feb 22	2,452,949	27,137	2,480,086	178,016		178,016	2,658,102				2,630,965	27,137	2,658,102
Feb 26	2,748,320	50,060	2,798,380	298,007		298,007	3,096,387	316,770	696	317,466	3,363,097	50,756	3,413,853
Mar 05	2,695,745	52,137	2,747,882	253,092		253,092	3,000,974	412,192	945	413,137	3,361,029	53,082	3,414,111
Mar 12	2,760,080	49,265	2,809,345	252,784		252,784	3,062,129	355,902	704	356,606	3,368,766	49,969	3,418,735
Mar 19	2,790,029	47,888	2,837,917	254,628		254,628	3,092,545	323,427	711	324,138	3,368,084	48,599	3,416,683
Mar 26	2,774,428	49,569	2,823,997	254,224		254,224	3,078,221	413,981	1,082	415,063	3,442,633	50,651	3,493,284
Apr 02	2,753,141	49,521	2,802,662	255,046		255,046	3,057,708	359,394	823	360,217	3,367,581	50,344	3,417,925
Apr 09	2,727,467	50,007	2,777,474	253,864		253,864	3,031,338	387,017	767	387,784	3,368,348	50,774	3,419,122
Apr 16	2,743,612	48,473	2,792,085	283,089		283,089	3,075,174	346,290	758	347,048	3,372,991	49,231	3,422,222
Apr 23	2,758,950	46,932	2,805,882	302,670		302,670	3,108,552	296,996	582	297,578	3,358,616	47,514	3,406,130
Apr 30	2,783,293	47,360	2,830,653	302,443		302,443	3,133,096	378,222	795	379,017	3,463,958	48,155	3,512,113
May 07	2,653,249	47,081	2,700,330	291,989		291,989	2,992,319	420,157	720	420,877	3,365,395	47,801	3,413,196
May 14	2,658,872	47,873	2,706,745	256,478		256,478	2,963,223	452,528	682	453,210	3,367,878	48,555	3,416,433
May 21	2,745,897	48,066	2,793,963	253,657		253,657	3,047,620	367,678	638	368,316	3,367,232	48,704	3,415,936
May 28	2,879,526	46,591	2,926,117	139,491		139,491	3,065,608	337,197	591	337,788	3,356,214	47,182	3,403,396
Jun 04	2,518,216	49,644	2,567,860	262,347		262,347	2,830,207	621,911	1,251	623,162	3,402,474	50,895	3,453,369
Jun 11	2,621,374	49,802	2,671,176	262,129		262,129	2,933,305	480,700	1,286	481,986	3,364,203	51,088	3,415,291
Jun 18	2,729,584	49,786	2,779,370	268,159		268,159	3,047,529	365,700	737	366,437	3,363,443	50,523	3,413,966
Jun 25	2,660,269	48,946	2,709,215	267,670		267,670	2,976,885	444,698	1,161	445,859	3,372,637	50,107	3,422,744
Average	2,722,695	49,354	2,772,049	259,780		259,780	3,031,829	390,659	834	391,493	3,373,134	50,188	3,423,322

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	2,259,124	27,140	2,286,264	66.8
Multi-Title Digital Programs		22,214	22,214	0.6
Partnership Deductible Subscriptions	463,571		463,571	13.5
Total Paid Subscriptions	2,722,695	49,354	2,772,049	81.0
Verified Subscriptions				
Public Place	249,567		249,567	7.3
Individual Use	10,213		10,213	0.3
Total Verified Subscriptions	259,780		259,780	7.6
Total Paid & Verified Subscriptions	2,982,475	49,354	3,031,829	88.6
Single Copy Sales				
Single Issue	390,659	834	391,493	11.4
Total Single Copy Sales	390,659	834	391,493	11.4
Total Paid & Verified Circulation	3,373,134	50,188	3,423,322	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2017	3,400,000	3,419,398	3,416,982	2,416	0.1
6/30/2016	3,412,778	3,454,731	3,452,516	2,215	0.1
6/30/2015	3,450,000	3,512,352	3,503,208	9,144	0.3

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PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy Subscription	\$6.03		
Average Subscription Price Annualized (3)	\$118.26		
Average Subscription Price per Copy		\$88.56	
		\$1.64	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended December 31, 2017

(3) Based on the following issue per year frequency: 54

ADDITIONAL DATA IN WWW.AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
Geographic Data
Analysis of New & Renewal Paid Individual Subscriptions
Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Public Place			
Business/Professional Services	116		116
Doctor/Health Care Providers	166,081		166,081
Fitness/Recreational Facilities	341		341
Personal Care Salons	83,029		83,029
Total Public Place Copies	249,567		249,567
Individual Use			
Individually Requested	30		30
Ordered/Payment Not Received	10,183		10,183
Total Individual Use Copies	10,213		10,213

RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

Rate Base Notes: Rate Base including feature issues: 3,403,846 Feature Issues with Higher Rate Bases: 4/30 Rate Base 3,500,000 Special Issues: Red Carpet Rate Base 2,600,000

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Double Issues: A double issue represents two copies of service. The Average Subscription Price Annualized is based on 54 issues, which includes two double issues.

Transfer: PEOPLE STYLE ceased publication. 667,032 of its subscribers received 1 issue(s) of this publication for every paid issue remaining of their PEOPLE STYLE subscription, starting with the Jan 15 issue. Included in Paid Subscriptions is the following average: 153,718

Publisher's Expiration Policy: It is the practice of the publisher to expire subscriptions on a month-end basis, but no offer of this is made.

Award Point Programs: Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 411,873

Post-Expire Copies: The following average number of copies were served to subscribers post expiration pending renewal and are included in Paid Subscriptions: 131,658

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 145,844

Miscellaneous: Special Issues: * Special issue circulation not included in averages.

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Texture	22,214	22,214	2.6	58,292

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

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