

# 2019 Print Edit Calendar



ISSUE DATE		AD CLOSE	ON SALE
1/7	Golden Globes Picks STYLE TRAX: Red Carpet	12/3	12/28
1/14	<b>HALF THEIR SIZE</b> Winter TV Preview STYLE TRAX: Red Carpet	12/3	1/4
1/21	Golden Globes Coverage STYLE TRAX: Red Carpet Pet Edit	12/17	1/11
1/28	Expanded Beauty: Red Carpet/Awards STYLE TRAX: Red Carpet PEOPLE FOOD: Super Bowl	12/24	1/18
2/4	Oprah Special Style: Valentine's Day Gift Guide STYLE TRAX: Red Carpet	12/31	1/25
2/11	Grammy Ballot/Insider/Picks SAG Coverage/Oscar Walkup PEOPLE FOOD: Valentine's Day STYLE TRAX: Red Carpet	1/7	2/1
2/18	STYLE TRAX: Red Carpet Oscar Walkup	1/14	2/8
2/25	Oscar Portfolio/ Ballot/ Picks Grammy Coverage STYLE TRAX: NYFW PEOPLE FOOD: Red Carpet	1/21	2/15
3/4	Celeb Chef #1 STYLE TRAX: Red Carpet	1/28	2/22
3/11	<b>OSCAR ISSUE</b> Pet Section	1/28	3/1
3/18	Expanded Beauty: Spring Beauty	2/11	3/8
3/25	Style: Spring Fashion Guide	2/18	3/15
4/1		2/25	3/22
4/8	PEOPLE FOOD: Easter Theme	3/4	3/29
4/15	Hollywood @ Home #1 Expanded Beauty Section: Spring Hair	3/11	4/5
4/22	ACM Coverage Earth Day	3/18	4/12
4/29		3/25	4/19
5/6	<b>THE BEAUTIFUL ISSUE (Double Issue)</b> Mother's Day Gift Guide	3/25	4/26
5/13	Summer Movie Preview Expanded Beauty Section: Spring Glow	4/8	5/3
5/20	PEOPLE FOOD: Memorial Day	4/15	5/10
5/27	The Food & Travel Special	4/22	5/17
6/3	<b>BODY TRANSFORMATIONS</b> Summer Beauty Guide	4/29	5/24
6/10	Father's Day Gift Guide	5/6	5/31
6/17	Summer TV Preview	5/13	6/7
6/24	Pet Section	5/20	6/14
7/1	<b>100 REASONS WHY WE LOVE AMERICA</b> PEOPLE FOOD: July 4th	5/27	6/21

ISSUE DATE		AD CLOSE	ON SALE
7/8	Expanded Beauty Section: Summer Hair PEOPLE FOOD: Wimbledon	6/3	6/28
7/15	Celeb Chef Special #2	6/10	7/5
7/22	Hollywood at Home #2	6/17	7/12
7/29		6/24	7/19
8/5	PEOPLE FOOD: Back to School Pet Section: Clear the Shelters Companies That Care	7/1	7/26
8/12	Expanded Beauty Section: Fall Beauty Preview	7/8	8/2
8/19	Emmy Portfolio	7/15	8/9
8/26	<b>KIDS &amp; BABIES</b> PEOPLE FOOD: Labor Day	7/15	8/16
9/2	Fall TV Preview Pet Edit	7/29	8/23
9/9	Fall Movie Preview Pet Edit	8/5	8/30
9/16	<b>THE STYLE ISSUE</b> Emmy Ballot/ Picks/ Insider	8/5	9/6
9/23	Expanded Beauty Section Pet Edit	8/19	9/13
9/30	Toronto Film Festival Pet Section	8/26	9/20
10/7	The Food Issue Emmy Coverage	9/2	9/27
10/14	Ones to Watch Women Changing the World Walkup	9/9	10/4
10/21	Expanded Beauty: Best of Fall Beauty Hollywood @ Home #3 Women Changing the World Walkup	9/16	10/11
10/28	Pet Edit PEOPLE FOOD: Halloween Women Changing the World Walkup SMA Walkup	9/23	10/18
11/4	Celeb Chef Special #3 Women Changing the World Walkup SMA Walkup	9/30	10/25
11/11	PEOPLE FOOD: Thanksgiving Expanded Beauty Section: Holiday Beauty 25 Women Changing the World SMA Walkup	10/7	11/1
11/18	Holiday Movie Preview	10/14	11/8
11/25	<b>SEXIEST MAN ALIVE (Double Issue)</b>	10/14	11/15
12/2	Holiday Gift Guide	10/28	11/22
12/9	Beauty Awards Style Gift Guide PEOPLE FOOD: Holiday	11/4	11/29
12/16	<b>MOST INTRIGUING (Double Issue)</b> Pet Awards	11/4	12/6
12/23	Style/Color of the Year	11/18	12/13
12/30		11/25	12/20

# 2019 DIGITAL EDIT CALENDAR



LIVE DATE		ISSUE ON SALE	LIVE DATE		ISSUE ON SALE
12/30 – 1/13	NEW YEAR, NEW YOU	1/4/19	6/10 – 6/18	Father's Day Sunday, June 16	5/31
1/1 – 1/15	GOLDEN GLOBES Award Show Date: 1/6	1/11	June TBD	Tony Awards Award Show Date: June TBD	N/A
1/24 – 2/3	Sundance Film Festival January 24 – February 3	N/A	June TBD	MTV Movie & TV Awards Award Show Date: June TBD	N/A
1/24 – 2/2	SAG AWARDS Award Show Date: 1/27	1/25	6/25 – 7/6	100 Reasons to Love America	6/21
1/31 – 2/5	Super Bowl Super Bowl Sunday: 2/3	1/18	August TBD	Teen Choice Awards Award Show Date: August TBD	N/A
2/7 – 2/16	NYFW February 8 – 16	N/A	August TBD	MTV Video Music Awards Award Show Date: August TBD	N/A
2/4 – 2/16	GRAMMYS Award Show Date: 2/10	2/1	8/1 – 8/31	KIDS & BABIES/ BACK TO SCHOOL	8/16
2/7 – 2/14	Valentine's Day Thursday, February 14	N/A	September TBD	NYFW September TBD	N/A
2/21 – 2/25	Indie Spirit Awards Award Show Date: 2/23	N/A	September TBD	Toronto Film Festival September TBD	9/20
2/18 – 3/2	OSCARS Award Show Date: 2/24	3/1	September TBD	BEST DRESSED/STYLE	9/6
March TBD	Kid's Choice Awards Award Show Date: 3/23	N/A	9/28 – 10/5	Ones to Watch	10/4
4/2 – 4/9	Academy of Country Music Awards Award Show Date: 4/7	N/A	September TBD	EMMYS Award Show Date: September TBD	9/20
April TBD	THE BEAUTIFUL WEEK	4/26	October TBD	Hollywood at Home	10/11
5/1 – 5/8	Met Gala Monday, May 6	N/A	10/18 – 11/2	Halloween Thursday, October 31	10/18
5/7 – 5/14	Mother's Day Sunday, May 12	4/26	November TBD	25 Women Changing the World	11/1
5/12 – 5/27	Cannes Film Festival May 14 – 25	N/A	November TBD	People's Choice Awards Award Show Date: November TBD	N/A
5/19 – 5/20	Billboard Music Awards Award Show Date: 5/19	N/A	November TBD	CMA Awards Award Show Date: November TBD	N/A
May/June TBD	BODY TRANSFORMATIONS	5/24	November TBD	SEXIEST MAN ALIVE	11/15
6/2 – 6/4	CFDA Fashion Awards Award Show Date: 6/3	N/A	November TBD	American Music Awards Award Show Date: November TBD	N/A
June TBD	CMT Music Awards Award Show Date: June TBD	N/A	November TBD	Hollywood Film Awards Award Show Date: November TBD	N/A
			11/20 – 12/31	Holiday	11/22
			December TBD	Pet Awards	12/6
			12/1 – 12/31	BEST OF 2019	12/6

- BRAND FRANCHISES
- Digital Component to Print Special Edition or Special Feature