

# 2020 Print Edit Calendar



ISSUE DATE		AD CLOSE	ON SALE	ISSUE DATE		AD CLOSE	ON SALE
1/6	Golden Globes Picks Winter TV Preview STYLE TRAX: Red Carpet	12/2	12/27	7/6	Companies That Care PEOPLE Food: Wimbledon	6/1	6/26
1/13	<b>HALF THEIR SIZE/WELLNESS</b> Oscar Nominees Portfolio STYLE TRAX: Red Carpet	12/2	1/3	7/13	PEOPLE FOOD Awards Expanded Beauty: Summer Hair Summer Olympic Walkup	6/8	7/3
1/20	Golden Globes Coverage STYLE TRAX: Red Carpet	12/16	1/10	7/20	Summer Olympic Walkup	6/15	7/10
1/27	Expanded Beauty: Red Carpet STYLE TRAX: Red Carpet PEOPLE FOOD: Super Bowl Grammy Ballot/Insider/Picks	12/23	1/17	7/27	Back to College/Expanded Style: College Fashion Hollywood @ Home Summer Olympic Walkup	6/22	7/17
2/3	SAG Coverage STYLE TRAX: Red Carpet PEOPLE FOOD/Allrecipes Red Carpet Oscar Walkup	12/30	1/24	8/3	Olympic Special	6/29	7/24
2/10	Oscar Ballot/Picks GRAMMY Coverage PEOPLE Valentine's Day Special STYLE TRAX: Red Carpet	1/6	1/31	8/10	PEOPLE Food: Back to School Expanded Pet: Clear the Shelters	7/6	7/31
2/17	STYLE TRAX: Red Carpet Oscar Walkup Hollywood@Home	1/13	2/7	8/17		7/13	8/7
2/24	<b>OSCAR ISSUE</b> STYLE TRAX: NYFW	1/13	2/14	8/24	<b>FAMILY ISSUE</b> PEOPLE FOOD: Labor Day	7/13	8/14
3/2	Celeb Chef Special	1/27	2/21	8/31	Emmy Nominee Portfolio Expanded Beauty: Fall Beauty Preview	7/27	8/21
3/9	Family Organization Special	2/3	2/28	9/7	Fall Entertainment Preview: TV, Movies & Books	8/3	8/28
3/16	Women Changing the World	2/10	3/6	9/14	Emmy Ballot/ Picks/ Insider Hollywood@Home	8/3	9/4
3/23	Expanded Spring Beauty & Style Guide	2/17	3/13	9/21	The Style Issue Inaugural Style Awards	8/17	9/11
3/30	Hollywood@Home Best Spring Books	2/24	3/20	9/28	Toronto Film Festival Expanded Pet: World Cutest Rescue Dog	8/24	9/18
4/6	PEOPLE FOOD: Easter Theme	3/2	3/27	10/5	The Food Issue Emmy Coverage Beauty & Style: Breast Cancer Awareness	8/31	9/25
4/13	Expanded Beauty: Spring Hair	3/9	4/3	10/12	Ones to Watch Girls Changing the World	9/7	10/2
4/20	PEOPLE Planet PEOPLE Country: ACM Coverage	3/16	4/10	10/19	Expanded Beauty: Fall Beauty Hollywood@Home	9/14	10/9
4/27	Mother's Day Gift Guide	3/23	4/17	10/26	PEOPLE FOOD: Halloween SMA Walkup	9/21	10/16
5/4	<b>THE BEAUTIFUL ISSUE</b> (Double Issue/3.5M Rate Base)	3/23	4/24	11/2	Celeb Chef Special SMA Walkup	9/28	10/23
5/11	Summer Movie Preview Hollywood@Home Expanded Beauty: Makeup & Skincare	4/6	5/1	11/9	The Kindness Issue SMA Walkup Hollywood@Home	10/5	10/30
5/18	Teens Changing the World	4/13	5/8	11/16	Veterans Issue PEOPLE FOOD: Thanksgiving Holiday Movie Preview	10/12	11/6
5/25	PEOPLE FOOD: Memorial Day	4/20	5/15	11/23	<b>SEXIEST MAN ALIVE</b> (Double Issue/3.5M Rate Base)	10/12	11/13
6/1	PEOPLE Food & Travel Special Summer Beauty Guide	4/27	5/22	11/30	PEOPLE Beauty Awards	10/26	11/20
6/8	<b>BODY TRANSFORMATIONS</b>	5/4	5/29	12/7	Holiday Gift Guide PEOPLE FOOD: Holiday Expanded Beauty: Holiday	11/2	11/27
6/15	Father's Day Gift Guide Pride Section	5/11	6/5	12/14	<b>PEOPLE OF THE YEAR</b> (Double Issue/3.5M Rate Base) Pet Yearbook	11/2	12/4
6/22	Summer TV Preview Hollywood@Home	5/18	6/12	12/21	Best Picks of 2020 PEOPLE Pet Awards	11/16	12/11
6/29	<b>100 REASONS TO LOVE AMERICA</b> PEOPLE FOOD: July 4th	5/18	6/19	12/28	2021 Horoscopes Hollywood@Home	11/23	12/18