

Annual Frequency: 54 times/year  
Field Served: Personality Journalism.  
Published by: Meredith Corporation

**Publisher's Statement**

6 months ended June 30, 2019, *Subject to Audit*

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**EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION**

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
3,116,485	341,548	3,458,033	3,400,000	58,033

**TOTAL CIRCULATION BY ISSUE**

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Jan 07	2,683,618	139,973	2,823,591	298,843		298,843	3,122,434	278,046	415	278,461	3,260,507	140,388	3,400,895
Jan 14	2,700,110	142,447	2,842,557	293,895		293,895	3,136,452	327,001	651	327,652	3,321,006	143,098	3,464,104
Jan 21	2,702,402	140,416	2,842,818	287,965		287,965	3,130,783	303,257	480	303,737	3,293,624	140,896	3,434,520
Jan 28	2,704,054	141,892	2,845,946	284,313		284,313	3,130,259	385,150	629	385,779	3,373,517	142,521	3,516,038
Feb 04	2,829,290	141,443	2,970,733	157,486		157,486	3,128,219	301,075	504	301,579	3,287,851	141,947	3,429,798
* Feb 08	2,819,311	120,376	2,939,687	160,300		160,300	3,099,987	35,000	979	35,979	3,014,611	121,355	3,135,966
Feb 11	2,832,366	140,938	2,973,304	157,600		157,600	3,130,904	284,735	453	285,188	3,274,701	141,391	3,416,092
Feb 18	2,833,185	137,761	2,970,946	157,180		157,180	3,128,126	372,494	183	372,677	3,362,859	137,944	3,500,803
Feb 25	2,838,921	140,753	2,979,674	156,195		156,195	3,135,869	314,076	674	314,750	3,309,192	141,427	3,450,619
Mar 04	2,893,601	139,775	3,033,376	95,650		95,650	3,129,026	381,601	588	382,189	3,370,852	140,363	3,511,215
Mar 11	2,902,822	141,020	3,043,842	95,528		95,528	3,139,370	363,860	713	364,573	3,362,210	141,733	3,503,943
Mar 18	2,887,979	140,008	3,027,987	98,420		98,420	3,126,407	369,268	700	369,968	3,355,667	140,708	3,496,375
Mar 25	2,890,691	139,590	3,030,281	98,402		98,402	3,128,683	332,263	649	332,912	3,321,356	140,239	3,461,595
Apr 01	2,899,615	139,046	3,038,661	91,233		91,233	3,129,894	302,693	569	303,262	3,293,541	139,615	3,433,156
Apr 08	2,901,337	137,388	3,038,725	89,152		89,152	3,127,877	376,854	507	377,361	3,367,343	137,895	3,505,238
Apr 15	2,857,838	135,026	2,992,864	132,684		132,684	3,125,548	308,199	495	308,694	3,298,721	135,521	3,434,242
Apr 22	2,874,398	136,208	3,010,606	116,529		116,529	3,127,135	380,217	742	380,959	3,371,144	136,950	3,508,094
Apr 29	2,881,910	134,242	3,016,152	81,693		81,693	3,097,845	391,732	908	392,640	3,355,335	135,150	3,490,485
May 06	2,920,121	132,301	3,052,422	87,270		87,270	3,139,692	359,534	367	359,901	3,366,925	132,668	3,499,593
May 13	2,863,020	126,166	2,989,186	87,206		87,206	3,076,392	297,699	367	298,066	3,247,925	126,533	3,374,458
May 20	2,872,222	120,710	2,992,932	90,641		90,641	3,083,573	415,517	462	415,979	3,378,380	121,172	3,499,552
May 27	2,874,600	117,723	2,992,323	90,380		90,380	3,082,703	290,982	484	291,466	3,255,962	118,207	3,374,169
Jun 03	2,844,548	129,311	2,973,859	94,692		94,692	3,068,551	303,639	412	304,051	3,242,879	129,723	3,372,602
Jun 10	2,861,273	166,149	3,027,422	94,695		94,695	3,122,117	358,637	351	358,988	3,314,605	166,500	3,481,105
Jun 17	2,801,238	164,612	2,965,850	100,194		100,194	3,066,044	362,637	278	362,915	3,264,069	164,890	3,428,959
Jun 24	2,831,078	167,017	2,998,095	100,175		100,175	3,098,270	364,637	314	364,951	3,295,890	167,331	3,463,221
<b>Average</b>	<b>2,839,289</b>	<b>139,677</b>	<b>2,978,966</b>	<b>137,521</b>		<b>137,521</b>	<b>3,116,487</b>	<b>341,032</b>	<b>516</b>	<b>341,548</b>	<b>3,317,842</b>	<b>140,193</b>	<b>3,458,035</b>

## SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
<b>Paid Subscriptions</b>				
Individual Subscriptions	2,501,850	122,934	2,624,784	75.9
Multi-Title Digital Programs		16,741	16,741	0.5
Partnership Deductible Subscriptions	274,057		274,057	7.9
Sponsored Subscriptions	63,382		63,382	1.8
<b>Total Paid Subscriptions</b>	<b>2,839,289</b>	<b>139,675</b>	<b>2,978,964</b>	<b>86.1</b>
<b>Verified Subscriptions</b>				
Public Place	121,140		121,140	3.5
Individual Use	16,381		16,381	0.5
<b>Total Verified Subscriptions</b>	<b>137,521</b>		<b>137,521</b>	<b>4.0</b>
<b>Total Paid &amp; Verified Subscriptions</b>	<b>2,976,810</b>	<b>139,675</b>	<b>3,116,485</b>	<b>90.1</b>
<b>Single Copy Sales</b>				
Single Issue	341,032	516	341,548	9.9
<b>Total Single Copy Sales</b>	<b>341,032</b>	<b>516</b>	<b>341,548</b>	<b>9.9</b>
<b>Total Paid &amp; Verified Circulation</b>	<b>3,317,842</b>	<b>140,191</b>	<b>3,458,033</b>	<b>100.0</b>

## VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2018	3,400,000	3,417,206	3,417,592	-386	
6/30/2017	3,400,000	3,419,398	3,416,982	2,416	0.1
6/30/2016	3,412,778	3,454,731	3,452,516	2,215	0.1

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## PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy	\$5.99		
Subscription	\$118.26		
Average Subscription Price Annualized (3)		\$92.88	
Average Subscription Price per Copy		\$1.72	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended December 31, 2018

(3) Based on the following issue per year frequency: 54

## ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions  
 Geographic Data  
 Analysis of New & Renewal Paid Individual Subscriptions  
 Trend Analysis

## ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
<b>Public Place</b>			
Automotive Outlets	1,306		1,306
Doctor/Health Care Providers	88,563		88,563
Education/Learning Facilities	655		655
Fitness/Recreational Facilities	1,212		1,212
Personal Care Salons	14,467		14,467
Public Place Other	14,937		14,937
<b>Total Public Place Copies</b>	<b>121,140</b>		<b>121,140</b>
<b>Individual Use</b>			
Ordered/Payment Not Received	16,381		16,381
<b>Total Individual Use Copies</b>	<b>16,381</b>		<b>16,381</b>

## RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

Rate Base Notes: Rate Base of 3,400,000 excludes February 8, 2019 Special Issue.

## NOTES

**Rounding %:** Due to rounding, percentages may not always add up to 100%.

**Double Issues:** A double issue represents two copies of service. The Average Subscription Price Annualized is based on 54 issues, which includes two double issues.

**Publisher's Expiration Policy:** It is the practice of the publisher to expire subscriptions on a month-end basis, but no offer of this is made.

**Award Point Programs:** Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 425,660

**Post-Expire Copies:** The following average number of copies were served to subscribers post expiration pending renewal and are included in Paid Subscriptions: 2,617

**Average Nonanalyzed Nonpaid:** Average Nonanalyzed Nonpaid circulation for the period was: 14,426

**Miscellaneous:** Special Issues: \* Special issue circulation not included in averages.

### Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Apple News	1,505	1,505	2.2	3,296
Texture	15,236	15,236	2.5	38,395

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

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